

SYSTEM AND METHOD FOR IDENTIFYING
DISPOSABLE ABSORBENT PRODUCTS

ABSTRACT

5 The present invention relates to a system that includes a plurality of
disposable absorbent products where at least one of the disposable absorbent
products includes a tag. The system further includes a reader that identifies the
tags on the plurality of disposable absorbent products and plays media based on
the identity of the tags. In another form, the system includes a reader that
10 identifies the tags on the plurality of disposable absorbent products and provides
information relating to one other product based on the identity of the tags. In
still another form, the present invention relates to a method that includes
marking a plurality of disposable absorbent products (e.g., diapers) with a tag,
and providing a reader that plays media based on the identity of the tags.